



Are You Ready for CRM?

When your business requires more advanced functionality to help keep your edge, **Sage CRM Solutions** is your next logical step.

As a Sage ACT! user, your business has relied on Sage ACT! to manage all the details of your customer relationships in one place. But as your business grows, you may discover that your needs are beginning to push the boundaries of Sage ACT!. You need to evolve the way you manage sales opportunities, marketing, support, and workflow to keep pace with the growth of your business. You're ready for CRM.

That's where Sage CRM Solutions comes in. The same company that developed Sage ACT!, the #1 selling contact and customer management solution for over 20 years, also developed award-winning Sage SalesLogix, and SageCRM, to meet your needs today and into the future.

As a valued Sage ACT! customer,

apply up to **100%**

of your Sage ACT! license purchase toward your purchase of **Sage SalesLogix or SageCRM*** and, take advantage of **FREE Data Migration.****

*Credit is calculated as the original Sage ACT! license purchase only, maintenance and support fees are not included as part of the credit. Maximum of \$10,000 credit. License purchase is on a one-for-one basis. Two-year Sage Business Care Gold plan required with purchase. For Sage SalesLogix Cloud and SageCRM.com a two-year minimum subscription contract is required and a 10-user minimum. Maximum discount of \$30 per user per month off the MSRP for Sage SalesLogix Cloud or SageCRM.com subscriptions. Customer must agree to participate in the Sage CRM Solutions customer reference program within 90 days of implementation.

Offer for Free Data migration tool to migrate data from Sage ACT! to Sage SalesLogix or SageCRM is provided by Starfish® ETL, a data migration tool manufactured by Technology Advisors, a Sage Business Partner*. Starfish ETL provides data migration to standard, non-customized implementation of Sage SalesLogix or SageCRM from standard, non-customized implementation of Sage ACT!. Data migrated by Starfish ETL includes Accounts; Contact information with associated address, phone, email and web addresses; scheduled activities; completed activities; attached documents; basic opportunity information; and secondary contacts. Only one Sage ACT! database is included in this offer. Additional databases may incur an additional charge. Sage ACT! groups, company hierarchies and organization charts will not be replicated in Sage SalesLogix or SageCRM. Recurring activities will not be migrated. For more information, please discuss this with your Sage CRM Solutions Business Partner***, or a Sage CRM Solutions representative.

***Business Partners are third-party vendors. Sage and its affiliates are in no way liable or responsible for claims made related to the services provided by third-party vendors.

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Benefits

- Gain visibility into customer interactions across your business.
- Efficiently manage campaigns and track marketing ROI.
- Identify new opportunities and focus on those with higher close probability.
- Forecast sales opportunities and manage the sales pipeline.
- Automate tasks and processes to achieve consistency.
- Provide online, offline, and mobile access options to your team.
- Customize your solution as your business continues to grow.

Sign up for a free trial of **Sage SalesLogix** or **SageCRM.com** today!

[Sage SalesLogix Free Trial at trial.sagesaleslogix.com](http://trial.sagesaleslogix.com)

[SageCRM.com Free Trial at na.sagecrm.com/trial](http://na.sagecrm.com/trial)

